



FACULTY OF VETERINARY MEDICINE

UCVM Pet Memorial Program //

Participant Guide

During your client's time of need, show them that you are thinking of them



UNIVERSITY OF
CALGARY

UCVM Pet Memorial Program

When a client puts their pet down, show your care by making a donation in their pet's honour. You choose to donate to either the **Equine Health Fund**, or the **Companion Animal Health Fund** in memorial of their pet. These funds support research, clinical, diagnostic and educational activities for the advancement of future vet care.

SIGN UP

To join the program, simply email UCVM's Coordinator, Development and Communications at nikki.knopp@ucalgary.ca with your clinic's name, and the email address of your clinic's primary contact person.



MAKE YOUR DONATION

Make a monthly memorial gift by visiting:

- Partner Clinic Website: vet.ucalgary.ca/pet-memorial

The suggested donation is \$5/companion animal and \$25/horse. Gifts of \$25 or more are eligible for a tax receipt.



UPLOAD CLIENT INFORMATION

Complete your supplied UCVM Pet Memorial Client List and upload at (vet.ucalgary.ca/pet-memorial) at the end of each month. *Client information will be used strictly for the Sympathy Letter only.*



LETTER DELIVERY

Your client receives a timely and personalized sympathy email from the UCVM Dean, Dr. Renate Weller, in their time of grief.

They will be notified that your clinic has donated in memory of their animal, and that this gift will support knowledge in animal health and care. Letters are delivered on the first Tuesday of every month.



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